

News Release

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Duquesne Light Announces Sales of Limited Edition Wattley Dolls All Proceeds Benefit Dollar Energy Fund

PITTSBURGH – Wattley, the lovable mascot of Duquesne Light's Watt Choices energy conservation program, is now available as a plush doll for purchase. All proceeds support the <u>Dollar Energy Fund</u>, a local program that offers grants for customers experiencing hardships by providing utility assistance and other services that lead to self-sufficiency.

"The Watt Choices program, and Wattley, help Duquesne Light customers conserve energy and reduce demand while lowering their electricity costs," said Dave Defide, Manager of Customer Programs at Duquesne Light. "Purchasing a Wattley doll is an opportunity for our customers to help others in need within our region."

For \$5.00, plus shipping and handling, customers can purchase a plush Wattley doll by visiting <u>TakeWattleyHome.com</u>.

About Duquesne Light Company

Duquesne Light Company is a leader in the transmission and distribution of electric energy, offering superior customer service and reliability to more than a half a million customers in southwestern Pennsylvania.

About Dollar Energy Fund

Dollar Energy fund was founded in 1983 and has grown to become the largest hardship fund in Pennsylvania and one of the largest in the United States. Dollar Energy Fund is a 501 (c) 3 organization in the state of Pennsylvania. Since 1983, the organization has provided \$123 million in utility assistance grants to more than 435,000 limited-income families and individuals. The organization also assists limited-income households in West Virginia, Ohio, Virginia, Tennessee, Maryland, Louisiana, Texas, Arkansas, Kentucky and California. Individuals interested in contributing to Dollar Energy Fund can do so through their utility bills, by sending donations directly to Box 42329, Pittsburgh, PA 15203 or through the organization's website. Additional information can be found on Dollar Energy Fund's website, <u>www.dollarenergyfund.org</u>.